



Vintage, Brass Putting Training Aid, Ocobo Putting Improver.  
James B. Halley & Co.

£ POA



## Description

'OCOBO' Putting Improver, Golf Training Aid.

Vintage putting aid, 'OCOBO' putting improver in original J.B. Halley cardboard box. This is a great golf practice aid to help improve your putting skills. The golf hole is made of metal with eight hinged flaps that allow the golf ball to enter the cup but stops it rolling out. Embossed in the middle 'OCOBO, Putting Improver, made in England'. The golfing putter improver is by J.B. Halley & Co. Ltd., Granville Works, Granville Square, London. On the box is says:- The nearest approach to a golf hole it is possible to have. It is so constructed that the ball must be hit accurately and with the right force to enter and stay in the improver. It saves making holes on a lawn and it can also be used indoors on the carpet.

This would be a great training aid as part of your 'off-season' training program, with regular practice with this putting improver you will groove into the correct swing, producing a smooth rhythm and correctly applied power to sink those putts. This piece of apparatus shows golfers have always been inventing new ways to improve their game and always will.

J.B. Halley & Co. Ltd. was founded in the late 1890's, they were a retailer based in London who were able to do manufacturing as well. They were late comers to the golf trade, firstly selling clubs made by other makers. They soon made their own clubs, balls, bags and other golf related items. Halley's made their name in the golf ball market with their extremely successful gutty golf ball, the "Ocobo". It continued into the rubber core era with another "Ocobo" ball as well as other numerous additional models. Their club making operation started early 1900's with the heads coming from James Anderson of Anstruther. The clubs were firstly made for wholesale and later for retail. In the 1920's they created many new golf club lines to attract new customers and they used a few different cleek marks. The most common being the pyramid mark, crossed swords, the sea shell which sold well into the 1930's.