Three Cigarette Cards, Ogden's Tabs

£195

Manfred Schotten Antiques
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REF: 29771

Height: 6 cm (2.4")

Width: 3.4 cm (1.3")

Description

Ogden Tabs Golf Cigarette Cards.
The three 'Ogden's Cigarettes' cards show the Open Golf Champions of the past, James (misspelt 'John') Braid and Harry Vardon. The Ogden Tabs cards are from the 'F series, General Interest' which contained 420 different subjects. The cards are with distinctive black borders, white block print 'Ogden's Cigarettes' and a main photo image with the golfers name, backs are blank.

Tobacco cards / cigarette cards are trading cards issued by tobacco manufacturers, often to stiffen cigarette packaging and to promote and advertise their own brands. The cigarette companies often included collectible cards with their packages of cigarettes between 1875 and 1940's and often depicted actresses of the period, costumes and sports.
The Ogden Tab Cigarettes General Interest issue was a massive set, believed to contain around 1,560 cards, spread out over six series between 1901 & 1902. Whilst the set includes a large number of non-sporting subjects, it has a good number of sports cards from various sports, including boxing, golf, cycling, soccer, rugby, cricket, and more.

James Braid was born in Earlsferry, Fife, Scotland in 1870, and was Open Champion five times. He was the Professional at Romford GC 1896 - 1904 and Walton Heath GC 1904 - 1949. He was also a renowned golf course architect and among his designs are the "King's Course" and the "Queen's Course" at Gleneagles, and he was responsible for the 1926 remodeling of The Open Championship venue Carnoustie Golf Links.

Harry Vardon was a champion golfer and member of the Great Triumvirate of the sport, together with J.H.Taylor and James Braid. During his career Vardon won 62 golf tournaments, including six British Open Championship titles, 1896, 1898, 1899, 1903, 1911 and 1914, and the U.S. Open in 1900. As well as being a professional golfer he was a golf course architect, designing several courses in Britain. Vardon was one of golf's first superstars in the era of hickory golf clubs and gutta percha golf balls. With his reputation and his tremendous golf skills, Vardon wrote several books on the game of golf including 'The Complete Golfer', 'How to Play Golf' and 'Progressive Golf'. Harry is also well known for the 'Vardon Grip', or overlapping grip, although he did not in fact invent the grip, he popularised it, and it is still the most popular grip amongst professional golfers today.

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