



Baines Swindon Golf Trade Card

John Baines

£280



REF: 29516

Diameter: 7.2 cm (2.8")

Description

Baines Golfing Trade Card, Swindon.

A rare circular golf trade card in the shape of a brambling golf ball. Made by the toy shop owner from Bradford, John Baines. Baines went on to produce not only football cards but eventually covered scores of different sports, from golf, cricket, tennis to horse racing and bowls, and just about any kind of sporting affiliations in just about every city, town and village in the UK. The cards were promoted in various prize competitions like finding certain "medal cards", collecting a certain amount of empty packets. One could always submit a mini essay on sport with the winner having their writing printed on the backs of the cards. Hence why the backs are so varied and different.

The Baines card offered for sale is printed in a yellow sepia tone with a picture of a lady golfer to the front with the words 'Well Driven, Swindon'. To the reverse 'Good reason for buying Baines' cards, Be the evenings dark and drear, Or the skies be bright and clear, Lads need never want for pleasure, Though they've little time for leisure, For your game of football cards, Bringing hope of prize awards, Make us laugh at snows and rains, And we murmur - "Good Old Baines!" J. Baines Ltd., Sole Inventor And originator of the Famous Packet of Cricket and Football Cards, George Yard, Barnsley, reg. No. 80,607'.