



Baines Brotherton Football Trade Card

John Baines

£95



REF: 29491

Diameter: 7.2 cm (2.8")

Description

Baines Football Trade Card, Brotherton. Well Centred.

A rare circular football trade card in the shape of a leather football ball. Made by the toy shop owner from Bradford, John Baines. Baines went on to produce not only football cards but eventually covered scores of different sports, from golf, cricket, tennis to horse racing and bowls, and just about any kind of sporting affiliations in just about every city, town and village in the UK. The cards were promoted in various prize competitions like finding certain "medal cards", collection a certain amount of empty packets. One could always submit a mini essay on sport with the winner having their writing printed on the backs of the cards. Hence why the backs are so varied and different.

The Baines card offered for sale is printed in a green tone with a picture of two football players, one in a striped shirt, to the front with the words 'Well Centred, Brotherton'. To the reverse 'To the reverse 'Good reason for buying Baines' cards, Be the evenings dark and drear, Or the skies be bright and clear, Lads need never want for pleasure, Though they've little time for leisure, For your game of football cards, Bringing hope of prize awards, Make us laugh at snows and rains, And we murmur - "Good Old Baines!" Sent in by Albert Ernest Carter, 53 Seaforth Road, Harehills Lane, Leeds, Age 15. 30/5/16. reg. No. 80,607'.